Amazon Sets Off Alarm Bells With 'Dangerous' $3.9 Billion Bid to Buy Healthcare Chain

- Amazon's proposed acquisition is the healthcare industry's latest pivot as the tech giant looks to build out a host of services centered on the pandemic
- Simon of Bloomberg, online op.

By Michael Nevradakis, Ph.D.

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After a day, a new bid. Subscribe to The Defender's Top News of the Day — **It's free.**

A review of the terms by some political figures and privacy advocates is underway, including Rep. Lina Khan (D-Calif.), who chairs the House Judiciary Committee's antitrust subcommittee.

Khan said Monday, Amazon's senior vice president of consumer health, told the Wall Street Journal that Amazon's bid for PillPack "is not about healthcare. It is about Amazon."

Amazon and One Medical said the deal reflects their shared objective to "reinvent" healthcare.

But Lynette Bach, a healthcare consultant and author of Ethical Choices in Long Term Care, told The Defender:

> There's a lot of legislation pending recognizing the conservative nature of our law, trying to expand it and to make it more elastic and to cover more acts. Such as the Klobuchar-Grassley bill [passed October 2021] against a small group of big platforms for preferring themselves over all of their competitors on their platforms.

For example, she said, "The Tech Trio is spending millions to prevent the legislation from being passed."

According to Opensecrets, Amazon is the largest lobbying spender on lobbying in the U.S. this year, and has hired a high-powered lobbying firm run by the brother of Democratic Senator Amy Klobuchar (D-Minn.).

Amazon also reportedly [lobbied](#) a number of Democratic "swing" senators that may already be paying dividends for the company.

'Terrifying' that Amazon could control healthcare data for another 750,000 people

Barry Lynn, executive director of the Open Markets Institute (OMI), voiced harsh criticism for Amazon's proposed deal.

"U.S. enforcement agencies should block this deal," Lynn said, and "should swiftly re-establish a basic set of rules to protect every corner of America's health industry from the power of the monopolization platforms."

OMI [warned](#):

> "Every medical professional and medical business in the United States should be extremely concerned that Amazon, the most data-driven and foresight-based firm on earth, is about to own PillPack and One Medical."

Amos Brown, senior policy analyst at the American Economic Liberties Project, voiced similarly scathing criticism, [telling The Lever:](#)

> "Amazon has no business being in major player in the health care space, and regulators should block this $4 billion deal to ensure it does not happen."

Amazon will be able to collect 'most intimate and personal' information

Some [fear](#) that Amazon's healthcare strategy is aiming "beyond providing care and access" to also "gain data on us."

Klobuchar, in her call for an FTC investigation into the deal, also raised concerns about privacy and personal health data.

Klobuchar [said](#):

> "I also ask that the FTC consider the role of data, including as a potential barrier to entry, given that Amazon will have access to data such as the accumulation of highly sensitive personal health data in the hands of an already data-intensive company."

Commenting on the deal, MPR correspondent David Gura [tweeted:](#) "It seems like anything this organization knows about you they're doing this."

Is this a big pillpack health care provider One Medical for roughly... The Wall Street Journal reported Amazon is in talks to buy PillPack, a company that delivers prescription drugs and telehealth services.

9:58 AM · Jul 21, 2022

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OMI issued a similar [warning,](#) highlighting Amazon's significant and still expanding ability to surveil and collect data about its customers and influence their decision-making and purchasing decisions.

According to OMI:

> "Amazon's takeover of One Medical is the latest shot in a terrifying new stage in the business model of the world's largest corporation.
>
> "The deal will expand Amazon's ability to collect the most intimate and personal information about Americans, including their health, their finances, and analysis of each person's most intimate relationships.
>
> "Every American should stand against this radical extension of corporate power into our lives. In addition to manipulating how we talk to one another and do business with one another, Amazon, Google, Facebook, Apple, and Microsoft want to manipulate our perceptions of our own health and illness.
>
> "Amazon can [use the](#) vast new private data to target ads and to shape what is or is not shown to Americans when they search for information, or when they read books or watch videos.
>
> "Amazon [claims](#) about the extent of data Americans are giving up for the sake of convenience arose earlier this year in the U.K. where Amazon already [works with](#) the publicly-run National Health Service (NHS).
>
> As part of its various partnerships with the NHS, Amazon has the [ability to use](#) data from the NHS's website to market products to NHS patients, including those [promoting](#) cures for chronic pain, depression, and addiction.
>
> "Any changes that limit or reduce the [ACCESS] model at Medicare Advantage could have a material adverse effect on our business, results of operations, financial condition and cash flows," the company said.

The same report says that Amazon likes Bach's [work](#), which is the [foundation](#) for Amazon's [push](#) into healthcare. Amazon's [acquisition](#) of PillPack [was](#) seen by many as a way to leverage its cloud computing services to obtain contracts that would essentially lead to further privatization of Medicare.

Programs such as ACO REACH and the backdoor privatization they represent have caught the attention of the Congressional Progressive Caucus.

In May, Rep. Pramila Jayapal (D-Wash.), a member of the caucus, [introduced](#) ACO REACH as "destructive privatization," born in Ignorance,[sic] which "threatens to put profits over lives for themselves as profit-maximizers" [that] want to spend a few pennies."

Nevertheless, [according to The Lever,](#) the Biden administration continues to implement the ACO REACH program.

In the meantime, Amazon [appears to](#) also be aiming for the approximately 10+ million people who [receive](#) Medicare Advantage benefits — through its [partnership](#) with One Medical.

One Medical not part of broader Amazon healthcare strategy

As part of this Amazon-run healthcare "experience," the company appears to be [working](#) to provide household business models from its other divisions to One Medical.

For instance, in an article about Amazon Care, the company's [testing](#) — and [growing](#) — a healthcare service, [CNBC wrote:](#)

> "Through services like Prime, Amazon has got consumers used to being able to expect to get things delivered in hours with just one click. It's raised the expectations of how businesses should work and now we're finding that's also happening in healthcare, where people don't want to wait for an appointment. Everything is then offices, waiting for the doctor to be free. We are increasingly frustrating.
>
> "That's something that Amazon Care is looking to change, offering 24/7 consultations and healthcare professionals that will come to users where they are, rather than the other way around."

As [The Defender](#) reported in April, Amazon Care was introduced in September 2019 as an employee benefit. Amazon [began](#) offering the service to outside companies in December 2020.

Amazon [described](#) Amazon Care as either [virtual](#) or "in the home" to "meet their customer-centric company" — in an effort "to bring the best practices seen in health care to customers where and when they need it," and [combine](#) "the convenience of technology with the human touch of a clinician experience for convenient, comprehensive, high-quality health care solutions."

These services [include](#) "clinicians on your schedule" that would be available when "time that comes to you" to "at-home follow-up" visits for "labs, tests, and treatment," "convenient testing options" for COVID and "dedicated care teams."

The company [adds](#) it is "working to evolve with our customers to address their changing needs."

Amazon Care was originally offered just to Amazon employees in Washington state, but [expanded](#) to other large employers. Silicon Labs, TrueBlue and Whole Foods Market [became](#) the Amazon Care pilot group of companies in September.

In 2019, Amazon [purchased](#) online pharmacy PillPack for $753 million. Amazon [launched](#) its online pharmacy in November 2020, [competing](#) with CVS Pharmacy and online site pair it [expanded](#) Amazon Care Telehealth.

The deal also [worked](#) on developing a [platform](#) to match medical diagnoses and in 2020, [developed](#) the Amazon Halo, a wearable fitness band and health-tracking device.

Earlier this month, Amazon announced it is [collaborating](#) with the Food and Drug Administration (FDA) to [provide](#) information to help [ensure](#) that patients suffering from late-stage melanoma skin cancer and certain breast cancers [receive](#) the medications and/or are unresponsive to other treatments.

As part of this collaboration, Amazon is providing "scientific and machine learning expertise."

Amazon reportedly previously was part of a [secret project](#) to develop a vaccine for the common cold.

The company also was extensively involved in public health measures related to COVID-19 via:

- A [partnership](#) with CVS Health and Thermo Fisher Scientific to provide employer-based COVID-19 testing.
- A [partnership](#) with Quest Diagnostics infrastructure to make its COVID-19 "data lake" [available](#) to the public.
- [Collaboration](#) with the Tuck School of Public Health and nonprofit consortium Opportunity Insights to track and rank 1 million healthcare providers' COVID-19 [data](#).
- [Linking](#) up with 7 large health systems and Big Tech companies to form the "COVID-19 Healthcare Coalition," with the aim of [accelerating](#) the COVID-19 response efforts via the use of data analytics.

Amazon also is [advertising](#) and [hiring](#) jobs utilizing its virtual digital assistant, Alexa, to provide an "at-home care model" for seniors.

According to [CNBC,](#) Amazon Care was developed, in part, to "improve health outcomes and lower costs" by [providing](#) "convenient, on-demand" services.

[CNBC](#) also quoted Hollis Thomases, a principal analyst for Forrester, a healthcare provider, who said monitoring devices such as the Halo, could help Amazon "track employees' health over a long period."

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Michael Nevradakis, Ph.D., is an independent journalist and researcher based in Athens, Greece.

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Amazon Buys One Medical for $3.9 Billion, Plans to Integrate Into Amazon Care
Amazon Care, which launched in 2019 as an employee benefit, is now available to companies of any size in the U.S. Amazon is also reportedly in talks to buy One Medical, a chain of primary care clinics with a membership model.

Amazon Buys PillPack for $753 Million, Plans Online Pharmacy
Amazon has purchased online pharmacy PillPack for $753 million and plans to launch its own online pharmacy, Amazon Pharmacy, and a pharmacy app.

Amazon Launches Telehealth Service Amazon Care
Amazon Care, a telehealth service that includes virtual and in-person visits, is now available to companies of any size in the U.S.

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so that only a few will exist and do the bidding of governments?

5 ^ | v · Reply · Share ›

B. Nakelski · 3 days ago

If you think the government ruined your privacy and interaction with your Doctor, imagine what your 're-imagined' doctor visit will look like. I can only think of what Amazon sees in its future with healthcare considering all the shot up people that will be contracting all kinds of vax induced illnesses. They will see nothing but giant dollar signs NOT PEOPLE who need help.

12 ^ | v · Reply · Share ›

Treebeard · 3 days ago

Greed, pure and simple. These billionaires, as pointed out, have no interest in healthcare, they just look at it as another means of making a profit. It's similar in some ways to Gates buying farmland. He's not a farmer, he doesn't know anything about farming or the soil or growing plants or tending animals. For that matter, he's not a pharmaceutical or public health expert either. He's a software salesman. Amazon's Jeff Bezos is just a weird shopkeeper/store owner. Most of the billionaires have a lack of empathy - Zuckerberg, Bezos, Gates, Musk etc - they're not normal people, they don't actually care about or understand human beings. No, Amazon must not be allowed anywhere near healthcare.

10 ^ | v · Reply · Share ›

Julie · 3 days ago

"Let food be thy medicine..." Looks after your health folks, Stop listening, buying, using, following, going along with big pharma, big business, big banks, big media etc. Thank you for this article!

10 ^ | v · Reply · Share ›

Rachel Wild · 3 days ago

All power to you. Sending much love. x x x

8 ^ | v · Reply · Share ›

chrijo · 3 days ago

Good news is, Azon will NEVER be providing any 'healthcare' to me. They can take a flying leap.

8 ^ | v · Reply · Share ›

kris · 3 days ago

these tech companies own everything - they are way too bloated - time to break them up - they shouldn't be allowed to buy up everything on the planet

8 ^ | v · Reply · Share ›

ME MCC · 3 days ago

Funny that this article comes out today when just YESTERDAY I got a call from a national polling company asking if we had an opportunity to sell our local healthcare system would I go along with it? My question was who was buying it? They had no answers. I told them NO.

8 ^ | v · Reply · Share ›

jj.flash · 3 days ago

If Bernie Sanders is against it and Amy Klobuchar.... I KNOW Medicare is a government funded health program. Government. Our failing government. Since when does the government have my best interests regarding healthcare? Surely not since COVID!

8 ^ | v · Reply · Share ›

Bonnie Gillmore · 3 days ago

So we have a computer geek with zero medical background dictating public health policy and now a mega clearinghouse for every type product imaginable getting into the healthcare business.

I would have to guess they see how well big pharma and the healthcare industry has fared in the past (and continues to do so) they had to jump in to get a slice of the tempting pie. Somehow this just doesn't seem right at all.

8 ^ | v · Reply · Share ›

Lookingatallangles · 3 days ago

This is too threatening to anyone who seeks medical care. Sure glad I don't have an alexa!!

7 ^ | v · Reply · Share ›

catherine · 3 days ago

Amazon will be the one world government's corporation, the only acceptable company to buy or sell something. It will be the issuer of all health care and payments making all of the rules. It will only sell Bill Gates and others fake foods and all of his future vaccines. In other words, it will be the only corporation in the world. And Bill Gates probably believes he will be the one world government ruler (dictator). He is working hard towards that goal.

7 ^ | v · Reply · Share ›

Leslie Taylor · 3 days ago

"Amazon announced it is collaborating with the Fred Hutchinson Cancer Center to develop "personalized" cancer vaccines for patients." Get your monthly shot that few know what is actually in them. "Collaboration with the Yale School of Public Health and nonprofit consortium Volunteer Surge to recruit and train 1 million healthcare workers to provide COVID-19 care. Linking up with 17 large health systems and Big Tech companies to form the "COVID-19 Healthcare Coalition," with the aim of coordinating pandemic response efforts via the use of data analytics." But rather, with the aim of spying and data collecting and manipulation of the human physical, emotional and intellectual function, thus human behavior, until those qualities are stripped from the human being entirely, the few surviving that is. The developers and implementers of these wireless AI technologies are as soulless as their machines and are endeavoring to take over, control, all of human function. I just watched a fellow walk in front of 2 utility trucks while staring at his cell phone. I did not see any indication that he even knew they were there, he just kept staring at his phone as he mindlessly plodded along.

7 ^ | v · Reply · Share ›

LW · 3 days ago

Bezos is seizing on the tsunami of vax injuries that's currently swelling and headed our way.

7 ^ | v · Reply · Share ›

Ricky Ricardo · 3 days ago

A few years ago; after watching this society transform - incrementally, because that's how the oligarchs do it (don't want to make it too obvious), I theorized that once the New World Order (now, the Great Reset) was rolled out, there would be one global corporation controlling everything on the planet. It looks to me as if that's exactly where we're headed! Obviously...anything goes, these days - as long as you've got the $$$ to make it happen! I think that I'll just sit back and watch the show, while the WEF, WHO and UN take over the planet! I'm quite sure that the likes of Google and Amazon are already "partners".

7 ^ | v · Reply · Share ›

Spywhat · 3 days ago

They are all becoming pcs of s... with all the money, but yet they want all people below them to be the burden carriers of their so called "for the better good" while they fly around, sail and drive them big vehicles, spread their toxins in the air and foods. They are here to help about as much as the government is here to help. They are to worried with protecting their ass ets and actually do nothing to help with the planet and all the crisis they create for their "better good'. A lot of people are just to ignorant and follow the crap You have terrorist run UN, you have Gates who's not a doctor, you have Bezo that has contracts with the CIA/FBI and now he wants to get into healthcare. All these peoples money needs to be confiscated for the better good of humanity. They do nothing to help no one but themselves. $600 million contract with the CIA to create and maintain a cloud service, Jeff Bezos And The CIA Invest In D-Wave's Quantum Computer.

7 ^ | v · Reply · Share ›

tw · 3 days ago

Keep your nose out of it ..I for one will be actively avoiding anything outside your standard charter.. in fact it may make me balk at any purchaser from your site

6 ^ | v · Reply · Share ›

Dee · 3 days ago

Don't need Big Tech to get ahold of the so-called "healthcare" industry, although healthcare is a misnomer, since it is Sickcare and not good sick care, just drug dispensation. And whatever long-term drug you are on will need another one to deal with the side effects. They will want to get rid of supplements, too, which help us avoid the Sickcare industry. Med beds, please come quickly! The medical care system in our country is so broken it's not funny, I have to be half dead to get myself to go to doctors, the whole process is dehumanizing and usually ineffective anyway, as they overbook and overprescribe. Dr's are puppets for Big Pharma, just a different form of slavery with higher pay.

6 ^ | v · Reply · Share ›

LW · 3 days ago

With the WEF and UN global public-private partnerships well underway, how long before its mandated to use only One Med (Bezos) for all health related transactions? And it's also tele-med, which works from lockdown status. Bezos is always 10 steps ahead.

6 ^ | v · Reply · Share ›

Aero PA · 3 days ago

If covered by One Medical, find another provider. You know d/w what end game is going to be.

6 ^ | v · Reply · Share ›

> **catherine** ➔ Aero PA · 3 days ago
>
> Except when it is the only provider, you won't have any choices.
>
> ^ | v · Reply · Share ›

Louke · a day ago

What's the point of antitrust regulation if it's never going to be used? Oh, I know, the real purpose of mergers is to create monopolies (the opposite of actual capitalism, by the way), controlled by a few big companies with the blessings of governments and their bosses in entities like the WEF. You will own nothing... but they will own everything. That's the intent, anyway.

5 ^ | v · Reply · Share ›

Geminim · a day ago

One thing that often gets overlooked is that as long as even universal health care systems like the NHS are beholden to private companies and Big Pharma, health care is de facto privatized, as part of an iron triangle (fascism) in which government is involved where it suits it. The countries that had the harshest Covidian measures and universal Covid "passports" all had universal health care, because the system was already centralized and the government and their private contractors already had access to health records.

5 ^ | v · Reply · Share ›

Truthie · 2 days ago

Funny, I never thought of health care as an "experience," like going to a roller coaster or to the movies or a football game or something... nor do I plan to at any point soon. Enough with this corporate psycho-babble.

5 ^ | v · Reply · Share ›

E_via · 2 days ago

Translated, this basically means the See-Eye-Eh, for which Boozos is a front, wants people's health records too...

5 ^ | v · Reply · Share ›

Marebobowl · 3 days ago

Is it possible for healthcare in the USA to become worse than it already is? A very broken system, with unsustainable spending. In many ways, I feel sorry for the Americans who believe they will never die, but instead live forever. Given this hope by their very own medical doctors who refuse to stop treating untreatable illnesses. Dr. Atul Gawande wrote a wonderful book called Being Mortal. It should be mandatory reading for every American. Life has a beginning, a middle and an end.

5 ^ | v · Reply · Share ›

Citizen X · 2 days ago · edited

Why even bring it to our attention, Law makers do not listen to the people and haven't for a long time. Most of them are for the great reset and think their asses will be spared after all is said and done but boy are they in for a rude awakening.
We can pretend voting will save America but that's just blowing sunshine up our asses temporarily.
When the republican take both houses in the mid terms the first thing they will do is come after our Social Security which they been salivating over for decades This time they have a chance to get it with democratic support. They get Social Security then we are screwed because then the digital money will be forced upon us whether we want it or not. I hoped to hell some others are looking into this and **AS I'VE SAID A MILLION TIMES IF WE DO NOT GET ON THE OFFENCE ANY DAMN WAY POSSIBLE TO KNOCK THESE CONTROL FREAKS OFF THEIR GAME PLAN THEN IT IS GAME OVER FOR US.** OUR GOVERNMENT HAS WAGED WAR UPON US THE CITIZENS TRYING TO KILL US IN MANY WAYON ENSLAVE US WITH THE GREAT RESET.

1 ^ | v · Reply · Share ›

Kitty Ca'at · 2 days ago

Be afraid. Be very afraid of the company aiming to become the Buy n Large nightmare.

1 ^ | v · Reply · Share ›

Paul Vonharnish · 2 days ago

"Amazon and One Medical said the deal reflects their shared objective to "reinvent" healthcare."

I agree. I think healthcare needs to be reinvented. Revoke all Corporate **Charters - worldwide,** and healthcare will cease to be organized via monopoly and extortion. Anyone unable to discern the monopolistic and fascist policies which dictate **ALL** corporate objectives, need not apply...

1 ^ | v · 1 · Reply · Share ›

Arlington tax cutter · 3 days ago

Amazon's acquisition is a mix of good and bad. The only bad part is the degree to which it colludes with government, e.g., pushing COVID vaccines. If they were completely free of government influence, it would like be a good thing and bring much needed efficiency, cost savings, and convenience that grossly lacking in today's health care services. If they use their lobbying power to do things like removing restrictions on telemedicine, ending games played by Big Pharma to extend patents, and relaxing or completely repealing state licensing laws, those would be good things that will benefit customers. It is important, however, that consumers of their health services avoid signing onto terms that give away their health data.

^ | v · 1 · Reply · Share ›

> **catherine** ➔ Arlington tax cutter · 3 days ago
>
> Oh boy, you are brainwashed if you think Amazon would be good for American's health care.
>
> 5 ^ | v · Reply · Share ›

> **chrijo** ➔ Arlington tax cutter · 3 days ago
>
> Give away their health data??? Bit late for that buddy. Do you understand what Amazon is? And how it got so big? Er...oh yes, by selling data to the govt. No there is no mix. Amazon is pure, demonic evil.
>
> 2 ^ | v · Reply · Share ›

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